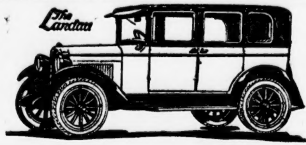


ROCKYFORD, DISTRICT AND GENERAL NEWS



HOW ABOUT A NEW CAR?
Or an Overhaul. We can serve you with both.

"HIGH QUALITY AT LOW COST"

F.W. GIBSON
ROCKYFORD GARAGE
Dealers in Chevrolet Motor Cars, and Atwater Kent
Motor Accessories of Every Description

Orthophonic Victrola
Place your order now. Consult our Easy Payment
Plan.

BERT ERSWELL, Phone 4, Rockyford

DR. R. H. DENHOLME,
D.D.S., Calgary
will be at Rockyford every
WEDNESDAY
Situated at McGuire's Office,
Phone 1.

DR. R. D. HEWSON, M.D.
Physician & Surgeon
Phones 23 and 32, Rockyford

E.C.D. ICE CREAM
WAVERLY POOL ROOM
Phone 15, Rockyford

ROSEBUD

C. W. Melhien and family spent last week holidaying in the mountains.

Mrs. McVough of Banff is a guest at the home of Mr. and Mrs. H. Summers.

Mrs. J. Sangster was a visitor to Calgary during the week.

Mr. and Mrs. D. Bisset of High Prairie, Alta. are visiting their daughter Mrs. G. Deane.

Mr. A. S. Bisset of Alton, Alta. is also a guest of the Summers.



The Red Cross
appeals to YOU for support

SINCE the War, the Red Cross has disbursed over Seven Million Dollars for the Soldiers, Women, Children and Frontier Families of Canada.

About half of this has been spent for disabled soldiers—half in the other services of the Society about which you have been told. The Treasury is almost empty.

\$1,000,000 Needed Now
for Red Cross Work

The Red Cross brings cheer to our disabled war veterans and their families. It stimulates the children of Canada to healthy living and good citizenship. It relieves suffering, and brings skilled attention to Canada's frontier districts remote from other aid. Its work is indispensable.

It now appeals to YOU, as a patriotic and humane Canadian citizen, to contribute generously to its need for funds.

Nation-Wide Appeal
Canadian Red Cross Society

Read Contributions to:
Alberta Division, Canadian Red Cross Society,
Civic Building, Edmonton, Alberta

ROCKYFORD

Mr. and Mrs. Frank Ryan and family have returned home after a month's motor trip through Sask. and Man.

Miss Betty Leonard has gone to Banff to spend her vacation.

Mr. and Mrs. L. B. Cyr of Bassano spent several days here last week visiting Mr. and Mrs. Ted Girheard.

Mrs. Daudo and daughter of Calgary are spending a few days with Mr. and Mrs. T. Birt and family.

Rev. and Mrs. Hawkins and Miss Barre, Mrs. Hawk at sister are spending a few days at Dauff and Lake Louise.

Miss Audrey Leggett has gone to Calgary for a two week's vacation.

Miss Pearl Roppel is working in Mr. McGuire's office taking the place of Miss Leggett while she is away on her holidays.

Mr. and Mrs. McGuire and family and Miss Viola Pezer are spending a week at Sylvan Lake.

Mr. John Brown and family are spending their holidays at Sylvan Lake.

A number of people from Rockyford drove to Calgary last Sunday and spent the day picnicking at Bowens Park.

Anyone wishing to attend the Rockyford Rural High School this fall will please leave their names with the Sec. Mr. C. R. Walrod at the earliest convenience.

We are sorry to report that Miss Sherry will not accept the position as high school teacher at Rockyford for the coming year.

Mr. and Mrs. D. Poole are the parents of a baby boy born August 6th.

Miss Ruth Hill of Calgary is visiting at E. J. Lyons home in Bantree.

Mr. Godfrey was taken to the hospital in Calgary last week.

Mr. J. A. Fruit of Edwardsville, Ill. is here for a short visit with his sister Mrs. F. W. Schaefer and family.

Mr. and Mrs. J. Anderson and family of Millet, Alta. are visiting Mr. and Mrs. D. Howe.

Mrs. R. A. Dyson was called to her old home in Iowa by the death of her mother. The sympathy of the community is extended to Mrs. Dyson in her bereavement.

Mrs. H. A. Ruppe has returned from Pendleton Oregon where she was called by the death of her mother.

William Johnson Hopkins, born near Jontestown, New York, March 2nd, 1851 passed away on August 4th at 4 o'clock a.m. at his residence just north of Bantree, Alberta. Mr. Hopkins was one of the first permanent residents of the vicinity, he was an employee of the C.P.R. as water-master for several years after which he took up farming for himself. He was a very public spirited man and always took keen interest in the well fare of the community and his council will be greatly missed. He was particularly interested in the growth and development of natural scenery as his home and work with the C.P.R. will testify. He leaves to mourn his loss at this place, his widow and one son, besides his many friends and neighbors.

BAINTREE

Mr. Wm. Bullas has been promoted to a more important position with the C.N.R. at Drumheller.

Both Mr. and Mrs. Bullas will be greatly missed in the social life of the community.

The question of the hour "Has anyone seen or heard of the municipal fish Adjusters?" One keen disciple of Isaac Walton suggests that the whole gang have gone on a fishing trip.

At a meeting of the community Club held on August 4th, at the residence of Mrs. P. Colbert, the following officers were elected. President, Mrs. E. J. Lyons; Vice-President Mrs. D. Jacobs; Sec. Mrs. Harry Porteous; Treas. and Reporter, Miss Mae Leung; Librarian, Mrs. M. Leung. At the close of a successful

meeting, the hostess provided a delightful lunch. Mrs. E. J. Lyons will entertain the club at their next meeting on the 18th of August.

Wm. J. HOPKINS

AN APPRECIATION

When I first met Mr. Hopkins amongst his flowers at Winona I felt I was in the presence of a human being who related in to small degree, all the virtues of modesty, simplicity and cheerfulness.

After a lapse of many years the impression still remains. To meet this good old man for a friendly social chat was a pleasure to all who had the privilege of enjoying it. Endowed with an old fashioned courtesy which will become the man, he could converse with both young and old in the most pleasing manner. His interest in the affairs of the district was always an important part of his life, yet in all the vital questions of the day his judgments were rendered with a kindly regard for his neighbor's opinion.

The following incident will illustrate better than volumes the warm heart that beat within his breast.

On a bitter cold night, some years ago, while an entertainment was in progress at the school house, someone found a little kitten at the door. It was covered with ice and snow and nearly frozen stiff.

Mr. Hopkins took the frozen mite and warmed it gently at the fire. Soon it was purring contentedly in his hands and finally found its way to the pocket of its benefactor's overcoat.

Surely Longfellow was thinking of men like this when he penned the magic words:

Level of all great men realized as,
We can make our lives sublime,
And reaching down to help the lowly,
Footprints on the sands of time.

LOCAL SLINGSHOTS

The game warden is looking for a certain party who was reported slingshotting out of season.

We noticed a familiar looking face to town the other day and on closer observation the person turned out to be none other than the ex-mayor of Bantree, Mickey Blage.

Some of the boys thought of sending a detective to look for John the dog of the bantree at Standard.

Come and see Milton Sills as "The Sea Hawk" at the Standard.

Bert is getting to be quite a shark as it has been brought to our notice that recently he drove a car out into the sand hills and spent the night in the great open spaces.

Abel and Viola don't know any thing about romance in the moonlight.

BASEBALL NEWS

At Standard Wed. Standard Sports Day, Rockyford put it over them again, score being 17-8 in favor of Rockyford.

The second game which was really the best game of the day was between Meadowbrook and Strathmore, the latter winning in the last half of the ninth, final score being 4-2.

The final game between Strathmore and Rockyford convinced everybody that Rockyford still has the real old timers that are strong at the bat. This game resulted up with a score of 12-4 in favor of Rockyford.

ELWOOD

Mike Mason has the lumber and material on the ground for a new bungalow.

T. Thorsen and family returned last week from a motor trip to Wisconsin.

Mrs. Elmer Litz and son Donald of Swanton and Mrs. Wiesener of Nampa visited Sunday afternoon with Mrs. Hanson.

Mrs. C. B. McIntyre of Glendon visited last week at Mrs. Pinkerton's.

H. Hanson and I. Pinkerton circulated a petition to the Blackfoot council to have the new bridge put straight on the road allowance in Sec. 20.

Crops are coming along nicely and the wheat is changing color, and within two weeks will probably see the binders busy. Some real nice crops of oats and barley are to be seen in the district for the first time in several years.

BIG SPECIAL— MILTON SILLS

"The Sea Hawk"

ROCKYFORD AUGUST 13th
STANDARD AUGUST 17th ROSEBUD AUGUST 16th

LINGENFELDER SHOWS

When better pictures are made we will show them.

BEISEKER

At last we see another improvement in town by a boat tennis court and many young people to it.

Mr. O. Shultz has returned home after an extended trip through our province.

There is a strong rumor that Cr. Akerman will soon have to furnish a real home.

Beiseker will soon have two more grain elevators under construction.

Mr. and Mrs. J. S. Sutherland have just returned from a visit to Calgary.

Mr. N. Guttman is building a new store which after being finished will be occupied by H. Guttman.

Catholics will hold a church picnic on Sunday Aug. 13th.

So far not much hail damage has been reported around here.

We notice that the town council is going strong after repairing the streets which need it badly.

Mr. Baker has a new building for new residence for Mr. N. Schmale.

An extra cheer for Beiseker baseball team when they left they were the winners. (Three Hills)

READ THE WANT ADS



ASK FOR A BOTTLE OF
HORN BEER

and You'll be delighted
with its color and taste.
You'll be a hooster for
this real Canadian Lager

BIG HORN BREWING CO. LTD.

This Advertisement is not published or displayed by the Alberta Liquor Control Board or the Government of Alberta.

Strathmore-Calgary Express

DAILY EXPRESS AND FREIGHT SERVICE

We handle Cattle, Hogs, Sheep, Machinery, Grain, etc., also Engines.

Loads hauled anywhere.

Garrison Cartage

Phone 54, Strathmore Phone E5042 Calgary, Alta.

Long Distance Telephones
in every room.

Running Water
Private Baths.

When in Calgary Stay at the

YALE HOTEL

Opposite C.P.R. Depot
CALGARY — ALBERTA

The House of Comfort, Courtesy, Cleanliness.
Fred R. Phillips, Mgr. Chas. Trautwein, Prop.

Risdon's Machine Shop

STRATHMORE

General Machine Work, Welding, Brazing,
Pipe, Etc.

Machine Shop Phone 13 — Residence Phone 27
BRING ME THE REMAINS

The Strathmore Hotel

Good Rooms at Reasonable Prices.
Special rates to steady roomers. Electric lighted
throughout.

First Class Dining Room in Connection.

Open 6:30 a.m. to 9 p.m.

Meals at All Hours

Special Dinner On Sundays.

(All White Help)

H. M. THORBURN, Proprietor

SPECIAL THIS WEEK

Crosse and Blackwell's Pure Malt Vinegar in bulk
or bottle also Pure Malt Distilled Vinegar.
FRUIT JARS of all descriptions

EVERYTHING IN GROCERIES**M. B. GARRETT**

Phone 62. Strathmore, Alta.

Dunshalt Trading Company

C. J. FRYER, PROP.

Open for Business—will carry a complete stock of
Groceries and General Merchandise and Drug Sup-
plies. Prompt Service—Quality Goods.

Bring in Your Butter and Eggs.

**THE "STANDARD"
FOR
JOB PRINTING****STRATHMORE & BOW VALLEY STANDARD**

Published Every Wednesday
Member Western Selected Town Weeklies

Office Phone 17 A. A. MOORE Residence 94

Subscription Price \$2.00 per year in Canada, Outside Canada \$2.50 per year.
All subscriptions payable in advance. No exceptions.

Contributions, articles and letters intended for publication must be signed by
the writer.

LEGAL AND TABULAR ADVERTISING

All legal advertising charged at the rate of 15 cents per count line, all
display reckoned on point basis; all subsequent insertions at 10 cents.

Commercial advertising rates furnished on application.

All advertisement changes of copy must be in hands of printers by noon
on Monday or no changes can be made or ads. discontinued.

Notices of entertainments, meetings, sales, etc., at which admission is
charged, articles sold, or a collection taken, with the exception of actual church
services, will be charged for at regular advertising rates.

**WHAT ABOUT
STAMPEDE AND
RACING GROUNDS**

The Stampede Executive have closed
their business for the year and
turned the past proceeds over to the
Memorial Hall Treasurer to apply to
the balance of the debt which largely
repays the debt balance almost to
the vanishing point and it is fully ex-
pected that the balance of the fund
will be a size within a very few
weeks.

The Stampede has been very
careful in helping to pay this obli-
gation as readily admitted but its ad-
mission it has been so small factor in
developing Stampede as a business
and all the business men have re-
ceived greater returns during the
days throughout the year rather than
stampede week.

The Stampede has been handicapped
through it not having permanent
grounds which has added to the cost
each year, through building and
taking down frames and corrals each
week.

The kindness of the Canadian Pa-
cific Railway through Mr. E. S. Cook
has each year granting the free use
of the grounds has helped very much.

Every good thing comes to its end
and this is no exception and as some
of the property has been sold it will
probably be neither suitable nor avail-
able. The question of securing new
grounds seems up and president T. E.
Wright while still in harness, should
consider those who have later
worked in the past and discuss possible
locations, prices for which land might
be obtained, probable cost of making
a suitable, half mile track and erect-
ing the necessary buildings and grand-
stand, where a race meet might be
held every 2 days, twice in the season.
Strathmore is quite near enough
to Calgary to draw large crowds such
as attended the Cochrane races, run-
ning from 2000 to 2500 per day.

The grounds might be secured
cheaply and possibly at a later date
a suitable skating rink could be er-
ected and profitably conducted.

The need is sufficient for action
and it would take some time to raise
sufficient funds before Mr. Presi-
dent.

NEW YORK PLANS**BIGGEST BUILDING**

—

NEW YORK—Plans for the world's
tallest building have just been ap-
proved in all but some small details
by the authorities of this city. Re-
solved plans will be ready by the end
of the week and their approval is
certain. Work will begin on the structure
this fall.

The sky-scraper will be known as
the Equitable Building. It will extend
from 42nd street to 43rd street, be-
tween 10th and 11th avenues, and will
be 1200 feet high, containing 110
stories. It is built on the set back
plan introduced by Ernest Flagg, and
has given the city a most beautiful
tall building. An 11th street street-
crossing will rise 150 feet from the
sidewalk, then comes the first of three
setbacks at the eleventh floor. The
building at the street level covers 47,
600 square feet; the tower, which be-
gins at the seventeenth floor, has a
base of 11,750 square feet, while the
topmost tier is only 17 feet square,
with an unusual sloping roof.

The foundations of the building go
60 feet below the level of the street,
30 feet into the solid rock, which will
bear a pressure of 30 tons to the
square foot. The actual weight which
the foundations will sustain will be
12 tons to the square foot. A light
at the top of the building will act as
a beacon to aviators, and 64 elevators
will provide transportation.
The building is expected to cost
\$25,000,000, and will be finished before
the end of the year.

**CHEMISTS FIND
MOTORS MORE
EASILY FED NOW**

—

STAT. COLLAGE, Pa.—Natura-
scientists attending the institute of
chemistry of the American Chemical
Society believe automobiles are losing
their appetite, and that motor cars
at present will not consume the fuel
they require today.

E. D. Kilmer, associate editor of
Industrial Engineering Chemistry, said
"Improvements in automobile engi-
neering, together with the increasing
number being effected by some auto-
mobile manufacturers, and being con-
sidered by others, together with newly
developed fuels, will permit automo-
biles to cover 25 to 30 per cent more
miles per gallon."

In addition to the reduction per-
centage of gasoline consumption, a newly
developed material to be used on build-
ings will greatly reduce substantial
consumption, according to William
H. Shaw of the United States Bureau of
Standards.

Compression ratio in engines that
will be considerably increased, speed-
ers said, explaining that the space at
the top of the cylinder will be much
smaller than at present.

The problem of utilizing more ef-
fectively the latent power in coal came be-
fore the institute when Dr. Eric K.
Ridwell, lecturer in physical chemistry
at Cambridge University, England, dis-
cussed in a manner in which he be-
lieved the State should work with farmers
and science to solve such situations.

Dr. Ridwell said that serious studies
of the progress of hydrogenation of
coal to convert solid fuel to a pure-
burning liquid and of methods of
obtaining motor fuels resembling gas-
oline from water gas are being vigor-
ously prosecuted in Great Britain.

Defects in steel rails can be "ap-
peared" by X-ray when they cannot be
discovered by any other known test,
Dr. George Clark of the University of
Illinois, told the institute today.

**Summer
Needs**

SCREEN DOORS, WINDOW SCREEN,
KAMP KOOK AND KITCHEN KOOK
GAS STOVES,
NOSE NETS, ETC.

Agents for the J. I. Case Threshing Machine Co.
Combines, Wheatland Disc Plows.

Barbor & Craddock

Residence Phone 40 — Strathmore — Store Phone 30

**FIRE PROTECTION AND INSUR-
ANCE**

—

Attention is called by Henry Brown,
provincial fire commissioner, to the
fact that the work of this branch is
entirely separate from that of the
provincial department of insurance,
although some confusion appears to
exist in the public mind as to the type
of work handled by each body. Of-
ficials of the fire commissioner's
branch visit every town and village
in the province at least once a year.
Voluntary fire brigades are organized
and municipal authorities are assisted
in the execution of their fire-pro-
tection by-laws. Buildings are in-
spected and orders given where neces-
sary. The remedying of conditions
from the prevention standpoint, and
the office is maintained solely for the
protection of the public and the en-
ormous fire waste of the province.

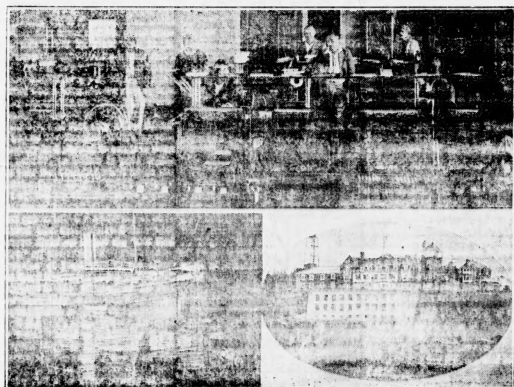
The department of insurance, on
the other hand, is empowered by the
Alberta Insurance Act to exercise con-
trol over insurance companies of all
classes doing business in the province
and to license and control these com-
panies and their agents and insurance
adjusters. Difficulties arising be-
tween adjusters and insured persons
under losses of any class are fre-
quently referred to the department for
investigation and the interests of the

public are safeguarded in every case.
The department of insurance is pre-
pared at all times to give expert
advice on insurance matters and the
office of the fire commissioner is also
prepared at all times to give advice
as to the construction and mainte-
nance of buildings from a fire-pro-
tection standpoint.

**SPLENDID STAND FOR TOLLE-
RANCE**

—

St. Catherine Standard: An ar-
ticle in the Canadian Freeman, a Cath-
olic organ published in Kingston, re-
fused the Orange parade of July 12.
And this is what is brought out later
from Dr. D. A. Casey, the editor of
The Freeman: "Had the article been
submitted for my approval it would
have been instantly rejected. I re-
quest exceedingly that at a time when
all patriotic Canadians are working
for a better understanding between all
creeds and classes, the Freeman
should seem, through the blunder of a
member of the staff, to wish to stir
the dirty waters of suspicion and pre-
judice." The Editor's splendid stand
for tolerance is one that might be
emulated all round. We are living in
a new age.

READ THE WANT ADS.**All-Red Cable Route via Pacific Doubled**

Upper—The operating cable station, Hamilton, B.C. Lower—Laying cable between Hamilton and Port Ab-
erdeen, showing the cable floats. Lower right—Cable station at Hamilton, B.C.

With the laying of a 70-mile stretch of cable be-
tween Banfield and Albern, B.C., by the cable
ship "Recoverer," under charter by the Canadian Pa-
cific Telegraphs, the all-red line Pacific cable service
was doubled. The new line is another Canadian Pa-
cific line between Canada, Australia and New Zea-
land.

The Pacific Cable Board, representative of British
Canadian cable companies, laid the cable from Banfield, on Van-
couver Island, and the line that connects the distant
ends of the Empire stretches across Canada to Ban-
field and from there to the heart of the Empire. This
is the second all-Canadian line that has been built by the
Canadian Pacific and leased to the Pacific Cable
Board.

The last stretch of cable was shipped from the

land via the Panama Canal some time ago, when it
was deemed necessary to cope with the increasing
cable business. The cable was in two sections,
weighed over 250 tons and was officially inspected
and signed by J. McNeill, general manager of Cana-
dian Pacific Telegraphs, who journeyed to England
for that purpose.

The accompanying illustrations were taken during
the recent operations. One of the photographs shows
the ship "Recoverer" lying near the wooded shores
of the Island. On the shoreward side and extending
from the foreground of the picture can be seen a line
of barrels which floats the cable until the time comes
to lower that section to the bottom. A short little
settlement has sprung up as Banfield station, the
cable station, part of which, with the station, is seen
in a picture taken from the "Recoverer."

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Strathmore every Saturday.

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Visits Rockyford, Standard

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M.D.S. (Eng.) L.R.C.P. (Lond.) L.D.S.

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STANDARD, ALBERTA.

Good Clean Rooms At Reasonable

Prices.

VICTOR PETERSEN, Prop.

Phone 25. Standard, Alberta

FRATERNAL

CANADIAN LEGION

No. 10.

Meetings held on Tues-

day of each month in

the Memorial Hall.

All Eligible welcomed.

W. S. PATERSON, D. FRENCH

Sgt.-Treas. President

GREAT WAR MEMORIAL HALL

G. F. Kearns, Manager, Phone 89

H. McGregor, Asst. Mgr., Phone 65

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You Require

Protection

Then why not Insure

with Canada's Largest

and Strongest Life

Company?

THE SUN LIFE

ASSURANCE CO'Y.

OF CANADA

John Cusack

Strathmore Representa-

tive.

King Edward Hotel

COMING EVENTS

The next meeting of the Service-

bury C.F.A. Branch Association will

be held at Rockyford on Saturday,

August 20th at 10 a.m.

First Annual Convention of the

Pilot Light J.U.F.A. District Association

will be held at Ardmore on Fri-

day on record has been prepared

August 12th. One of the finest pro-

grammes is invited and ladies will

simply bring back lunch.

DO YOU KNOW

that Insurance is the

best protection you can

have? I write all branches

of Insurance.

Insure to-day.

F. R. Lilly Agency

Richard Lilly, Mgr.

Phone 37 Strathmore
